



At the heart of the image™

COOLPIX® L110

Zoom in on your Passion
Uncomplicated and awe-inspiring 15x zoom.
HD movie capability.



12.1
Effective
Megapixels

15X
Wide-Angle
Optical
Zoom-NIKKOR
Glass Lens

3.0"
Bright
HVGA
(460k-dot)
Clear Color
Display

HD
Movies
(720p)
with Stereo
Sound

VR
5-way VR
Image
Stabilization
System



Black

Red

COOLPIX® LIFE
memories made easy

COOLPIX L110



Key Features

- **12.1 Megapixels** for stunning prints as large as 16 x 20 inches
- **15x Optical Zoom-NIKKOR Glass Lens** 28mm wide-angle to 420mm¹ super-telephoto for incredibly sharp, clear images throughout the zoom range
- **3.0-inch high-resolution HVGA** (460k-dot) Clear Color Display with anti-reflection coating
- **HD movies** (720p) with Stereo Sound
- **5-way VR Image Stabilization System**
- **Sports Continuous Shooting**
- **Scene Auto Selector**
- **15 Extensive Scene Modes**
- **Macro photography** to 0.4 inches (1cm)
- **Smart Portrait System includes:**
 - **Smart Portrait Mode** the camera detects and focuses on the subject and automatically fires the shutter when the subject smiles, making sure you'll always catch the decisive moment
 - **Blink Warning**, when activated alerts you that the subject may have blinked and allows you to retake the photo
 - **In-Camera Red-Eye Fix™** automatically fixes, while shooting, most instances of red-eye in the camera. You may never see red-eye again
 - **Face-Priority AF** Nikon's face-finding technology that automatically focuses on up to 12 faces

Digital Camera Specifications

Dimensions (WxHxD):	Approx. 4.3 x 3.0 x 3.1 in. 108.9 x 74.3 x 78.1 mm excluding projections
Weight:	Approx. 14.4oz. (406g) with battery and SD/SDHC memory card

15x Zoom and wide-angle capability bring special moments closer. The fun starts with the compositional freedom of a 15x zoom, NIKKOR lens with 28mm wide-angle to 420mm super-telephoto coverage¹ and macro shooting capability. Designed to deliver advanced photographic performance through easy operation, the COOLPIX L110 will help you capture those special moments with quality and ease.

EXPEED™

Nikon's smarter approach to digital imaging technology. From image capture to processing, Nikon's comprehensive EXPEED digital imaging concept encompasses the entire picture-taking operation. EXPEED is much more than a processing engine; it is a revolution in digital photography.

5-way VR Image Stabilization System



VR Image Stabilization



Motion Detection



High Sensitivity

- **Optical VR Image Stabilization** by sensor shift minimizes the effect of camera shake
- **New Hybrid VR Image Stabilization** by combining sensor shift and electronic stabilization minimizes the effect of camera shake
- **Motion Detection** automatically detects moving subjects and adjusts shutter speed and ISO setting to compensate for camera shake and subject movement
- **High ISO up to 6400²** capability helps when shooting in low light or capturing fast-moving subjects.
- **Nikon's original Best Shot Selector (BSS)** automatically takes up to 10 shots while the shutter is pressed and saves the sharpest image.

HD movies with stereo sound



HD Movie

Record up to 7 hours³ of 720p HD movies at 30 frames per second with stereo sound by simply pressing the conveniently positioned button. A stereo microphone optimally mounted on top of the camera captures the audio.

Long battery life and shoot-anywhere AA-size convenience

The power-efficient COOLPIX L110 can shoot approximately 840 still images or record approximately 7 hours³ of HD movie footage using the supplied Energizer® Ultimate Lithium AA-batteries (FR6/L91). And, equally happy to run on alkaline and optional Nikon Ni-MH (EN-MH2) rechargeable batteries, it eliminates worries about running out of power virtually anywhere, anytime, on the road or off.

¹35mm format equivalent.

²Feature available only for image sizes of 3M (2048 x 1536) or smaller.

³Recording stops automatically after 29 minutes. This figure is based on in-house testing standards and stated for recording at 77°F (25°C) with AA-size/R6 lithium, alkaline, or fully-charged EN-MH2-B4 batteries. Actual results may vary greatly depending on factors that include differences in ambient temperature, and the amount of zoom and autofocus operations used.

Sample photos for illustrative purposes.

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. February 2010 ©2010 Nikon Inc.



Nikon Inc.,
1300 Walt Whitman Road, Melville, N.Y. 11747-3064 nikonusa.com / 1800-Nikon-UX

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COOLPIX® incredible digital