



At the heart of the image™

COOLPIX® S230

Stay in touch

Get a feel for digital technology



10.0

Effective
Megapixels

3X

Optical
Zoom-NIKKOR
Glass Lens

3.0"

Huge, Bright
Touch Screen
LCD

2000

ISO Capability

VR

4 Way Image
Stabilization



Plum



Jet Black



Night Blue



Gloss Red



Warm Silver

COOLPIX® STYLE

brilliance made beautiful

COOLPIX S230



Key Features

- **10.0 megapixels** for stunning prints as large as 16 x 20 inches
- **3x Optical Zoom-NIKKOR Glass Lens** for incredibly sharp, clear images
- **Touch Screen operation on huge, bright 3.0-inch high resolution LCD**
- **4 Way VR Image Stabilization**
- **ISO 2000 capability**
- **Scene Auto Selector**
- **17 scene modes including Food Mode**
- **Quick Retouch**
- **Four Movie Modes with Sound**
- **Smart Portrait System includes**
 - **Smile Mode**
The camera automatically takes the shot when the subject smiles
 - **Blink Proof**
Camera automatically takes two shots when the subject smiles and saves the shot in which the subject's eyes are open
 - **In-Camera Red-Eye Fix™**
Automatically fixes most instances of red-eye in the camera. You may never see red-eye again
 - **Enhanced Face-Priority AF**
Nikon's face-finding technology that automatically focuses on faces faster than ever. Up to 12 faces can be detected and Face priority AE adjusts brightness of the subject's face
 - **D-Lighting**
Rescues dark or backlit images by improving brightness and detail where needed

Digital Camera Specifications

Dimensions	Approx. 3.6 x 2.3 x 0.8 in.
(WxHxD):	91 x 57 x 20 mm excluding projections
Weight:	Approx. 4.1 oz. (115 g) without battery and SD/SDHC memory card

Sample photos for illustrative purposes

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. February 2009 ©2009 Nikon Inc.

Slim, compact stylish and with new touch screen technology the COOLPIX S230 redefines the compact digital camera category.

It's newly designed 3-inch Touch Screen has all shooting and playback functions at one's fingertips. Advanced features such as scene auto selector, motion detection and smile mode add to the COOLPIX S230's appeal.

EXPEED™

Nikon's smarter approach to digital imaging technology. From image capture to processing, Nikon's comprehensive EXPEED digital imaging concept encompasses the entire picture-taking operation. EXPEED is much more than a processing engine; it is a revolution in digital photography.

4 way VR Image Stabilization minimizes the effects of camera shake for sharper results



VR Image Stabilization

- Nikon's **Electronic VR image stabilization** compensates for the effects of camera shake by adjusting the shutter speed and ISO to reduce image blur.



Motion Detection

- **Motion Detection** automatically detects a moving subject and adjusts shutter speed and the ISO setting to compensate for camera shake and subject movement.



High Sensitivity

- **High ISO 2000** capability helps give you sharper results when shooting in low light or capturing fast-moving subjects.

- Nikon's original **Best Shot Selector** automatically takes up to 10 shots while the shutter is pressed and saves the sharpest image.

Intuitive operation coupled with eye-catching elegance

The COOLPIX S230 offers a fun new approach to intuitive operation using its new 3-inch widescreen touch panel LCD for most shooting and playback functions.

The fun of fingertip shooting control



Touch Screen

- Touch your subject on the LCD to set the autofocus and exposure
- After selecting your subject, touch the Portrait One-Touch Zoom button for three-step automatic zoom from the waist up, from the chest and up, or close-up of the face.

Playback fun and editing versatility at your fingertips

Touch controls add a new dimension of fun to viewing images on the amazing 3-inch touch panel LCD, from selecting thumbnail images with your fingers to scrolling through full-size images. Plus, you can use the Paint Function to personalize your images by writing on the screen with the supplied stylus.

Nikon's Scene Auto Selector



Scene Auto Selector

Automatically recognizes the scene and selects from one of six scene modes for best results. The COOLPIX S230 will choose, Portrait, Night Portrait, Close-up (macro), Landscape, Night Landscape or Backlight mode.



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COOLPIX® incredible digital