



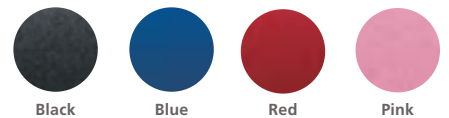
At the heart of the image™

COOLPIX® S570

Style meets simplicity.
5x wide-angle zoom in a super slim body



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|--|--|--|--|---|
| 12.0 Effective Megapixels | 5X Wide-Angle Zoom-NIKKOR Glass Lens | 2.7" Incredible, Bright High Resolution LCD | 3200 ISO Capability at Full Resolution | VR 4-way Image Stabilization System |
|--|--|--|--|---|



COOLPIX® **STYLE**
brilliance made beautiful

COOLPIX S570



Key Features

- **12.0 Megapixels** for stunning prints as large as 16 x 20 inches
- **5x Wide-Angle Zoom-NIKKOR Glass Lens** has a versatile zoom range that gets you close to the action while capturing expansive landscapes
- **4-way VR Image Stabilization System** minimizes the effect of camera shake for sharper, clearer pictures
- **Incredible, Bright 2.7-inch High Resolution LCD** makes it easy to compose and share your pictures with anti-glare coating and brightness adjustment
- **Scene Auto Selector** automatically recognizes the scene in your picture and adjusts camera setting
- **Slim, Stylish, Metal Design** less than 1-inch thick slips right into your shirt pocket or purse!
- **Up to ISO 3200** at full resolution lets you keep shooting, even in low-light
- **Smart Portrait System** helps create beautiful portraits, includes an all new Skin Softening feature, Smile Shutter and Blink Warning, In-Camera Red-Eye Fix™, Face-Priority AF and D-Lighting.
- **Record Movies with Sound** at 640 x 480 resolution at 30 fps

Digital Camera Specifications

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|-------------------|---|
| Dimensions | Approx. 3.6 x 2.2 x 0.8 in. |
| (WxHxD): | 92 x 56.5 x 21.5 mm excluding projections |
| Weight: | Approx. 4.2oz. (120g) without battery and SD/SDHC memory card |

The **COOLPIX S570** combines stylish design with high performance and advanced functions for shooting ease. Advanced design technologies combine to create an ultra slim, less than 1 inch thick body. The COOLPIX S570 also features the compositional freedom and quality optics of a precision 5x Zoom-NIKKOR lens with 28mm wide-angle coverage.

EXPEED™

Nikon's smarter approach to digital imaging technology. From image capture to processing, Nikon's comprehensive EXPEED digital imaging concept encompasses the entire picture-taking operation. EXPEED is much more than a processing engine; it is a revolution in digital photography.

4-way VR Image Stabilization System minimizes the effects of camera shake for sharper results



VR Image Stabilization

- Nikon's **Electronic VR Image Stabilization** compensates for the effects of camera shake.



Motion Detection

- **Motion Detection** automatically detects a moving subject and adjusts shutter speed and the ISO setting to compensate for camera shake and subject movement.



High Sensitivity

- **High ISO up to 3200** at full resolution capability helps give you sharper results when shooting in low light or capturing fast-moving subjects.
- Nikon's original **Best Shot Selector (BSS)** automatically takes up to 10 shots while the shutter is pressed and saves the sharpest image.

Sophisticated styling, delightful proportions and plenty of reach

The COOLPIX S570 combines stylish design with high performance and advanced functions for shooting ease. It also features the compositional freedom and quality optics of a precision 5x Zoom-NIKKOR lens with 28mm wide-angle coverage.

Smart Portrait System includes:



Smart Portrait System

- **NEW Skin Softening** smoothes skin tones at three different levels for optimal portraits
- **Smile Shutter and Blink Warning** makes sure you'll always catch the decisive moment when your subject smiles and Blink Proof function shoots two pictures and automatically saves the one in which the subject's eyes remain open. Blink Warning, when activated alerts you that the subject may have blinked and allows you to retake the photo
- **In-Camera Red-Eye Fix™** automatically fixes, while shooting, most instances of red-eye in the camera. You may never see red-eye again
- **Face-Priority AF** Nikon's face-finding technology that automatically focuses on up to 12 faces
- **D-Lighting** rescues dark or backlit images by improving brightness and detail where needed

Sample photos for illustrative purposes
Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. August 2009
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COOLPIX® incredible digital