

COOLPIX.  
incredible digital



**Nikon**  
COOLPIX S52c

- 9.0**  
Effective  
Megapixels
- 3X**  
Optical  
Zoom-NIKKOR  
Glass Lens
- 3.0"**  
Huge,  
Bright LCD  
Screen
- VR**  
Optical  
Image  
Stabilization
- 3200**  
ISO  
Capability



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*At the heart of the image™*

COOLPIX S52c



**COOLPIX STYLE**  
brilliance made beautiful

CDP-S52C-01-04/08 / 08-114





# Nikon COOLPIX S52c

## Key Features

- **9.0 Effective Megapixels** for stunning prints as large as 16x20 inches
- **3x Optical zoom-NIKKOR Glass Lens** for incredibly sharp clear images
- **Optical VR image stabilization**
- **ISO 3200 capability**
- **Huge, bright 3.0-inch LCD** for easy composing and sharing of your pictures
- **my Picturetown** direct wireless transfer to Internet and e-mail
- **Pictmotion**
- **Nikon In-Camera Innovations**
  - **Improved Face-Priority AF** Nikon's face-finding technology that automatically focuses on faces faster than ever
  - **In-Camera Red-Eye Fix™** automatically fixes most instances of red-eye in the camera. You may never see red-eye again
  - **D-Lighting** rescues dark or backlit images by improving brightness and detail where needed

## VR optical stabilization



without vibration reduction



with vibration reduction

Make camera shake a thing of the past. Incorporating highly effective optical lens shift VR image stabilization into slim, compact dimensions, the COOLPIX S52c and S52 produce sharper, more satisfactory shots.



VR image stabilization

## my Picturetown with wireless email and storage (COOLPIX S52c only)

Send your shots through thin air. Built-in Wi-Fi provides wireless access to Nikon's my Picturetown Internet services without connecting to a computer. Photos can be automatically and securely stored for anytime-access using Picture Bank, or uploaded directly to a blog or other site for easy updating. Picture Mail lets you select recipients from an in-camera email address list and trigger an e-mail notification to family and friends around the world.



Freedom with wireless image transfer

Imagine this, you are out and about with you COOLPIX S52c and you stop in your favorite coffee shop that also happens to be a T-Mobile™ HotSpot™. You turn your camera on, set it to Wi-Fi mode and suddenly you are able to send pictures around the corner or around the world. Plus, with Nikon's web service my Picturetown, you can store images safely and securely with anytime access. Learn more at <http://mypicturetown.com>



## ISO 3200 capability

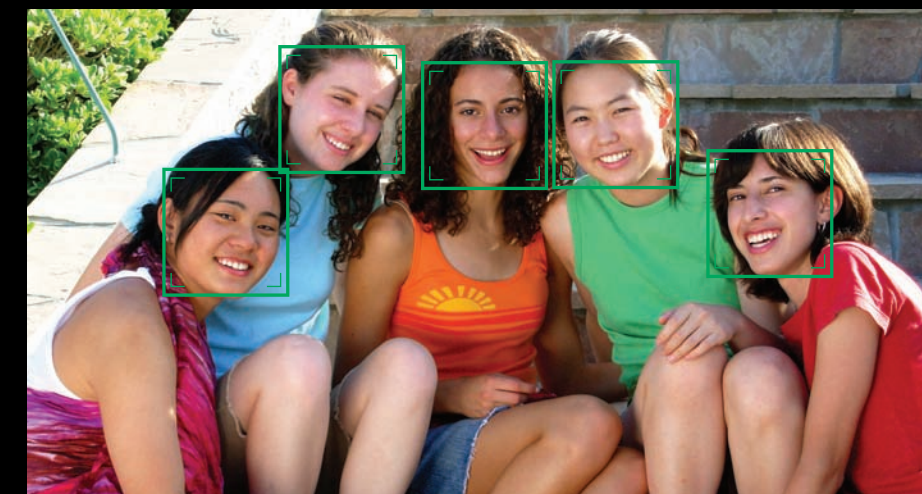


High sensitivity up to 3200 creates new opportunities to take sharper, more natural-looking photos in lower light conditions.



Better pictures in lower light

## In-Camera Premium Features!



Simply better portraits

### Face-Priority AF

Automatically finds and focuses on up to 12 faces to ensure superb portraits with clear, crisp focus.



### In-Camera Red-Eye Fix™

This in-camera feature automatically fixes most typical occurrences of red-eye.



### D-Lighting

Compensates for underexposed images or insufficient flash by automatically adding light and detail to selected shots where needed, without affecting properly exposed areas.

# incredible pictures no strings attached

put your pictures into motion with Wi-Fi sharing