



Smoke Gray Deep Red Midnight Black

COOLPIX. S610



Wide-Angle Huge, Optical Zoom-NIKKOR

Bright LCD Screen

VR Optical Image Stabilization

3200 ISO Capability

COOLPIX. incredible digital

Digital Camera Specification

Effective pixels: 10.0 milion

4x Zoom-NIKKOR; 5.0-20.0mm (35mm [135] format picture angle: 28-112mm); f/2.7-5.8; 7 elements in 6 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 448mm)

50cm (1 ft. 7.7 in.) to infinity (∞), Macro close-up mode: 3cm (1.2 in.) to infinity (∞)

3.0-in., approx. 230k-dot, wide-viewing angle TFT LCD

Storage media: Internal memory (approx. 45 MB), SD memory cards⁻¹ (SDHC compatible)

ISO sensitivity: ISO 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 100-1600)

Rechargeable Li-ion Battery EN-EL12 (supplied), AC Adapter EH-63 (optional)

Battery life*2: Approx. 290 shots with EN-EL12 battery

Approx. 94 x 57 x 22.5 mm (3.7 x 2.2 x 0.9 in.)

excluding projections

Approx. 125 g (4.4 oz.) without battery and SD memory card Weight:

¹ Not compatible with Multi Media Cards (MMC)

² Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (73°F); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.

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Bring Your Circle Closer. my **Picture**town FREE photo storage and sharing



COOLPIX. S610

At the heart of the image ...





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COOLPIX. STYLE brilliance made beautiful



big on speed small in stature

stellar pictures and a sharp 3-inch LCD screen

Nikon

COOLPIX. S610

Key Features

- 10.0 megapixels for stunning prints as large as 16 x 20 inches
- 4x wide-angle optical Zoom-NIKKOR glass lens for incredibly sharp, clear images
- Optical VR image stabilization
- ISO 3200 capability
- Huge, bright 3.0-inch high resolution, wide viewing angle TFT LCD monitor with anti-reflection coating
- World's fastest start-up time*
- Active Child Mode
- Smile Mode
- Scene Auto Selector

Nikon In-Camera Innovations

- In-Camera Red-Eye Fix™
 automatically fixes most instances
 of red-eye in the camera. You may
 never see red-eye again
- Improved Face-Priority AF
 Nikon's face-finding technology
 that automatically focuses on
 up to 12 faces faster than ever
- Face Zoom-in zooms right in on the subject's face during playback for images shot with
- D-Lighting rescues dark or backlit images by improving brightness and detail where needed

ISO 3200 capability



Light sensitivity range up to ISO 3200 creates new opportunities to take sharper, more natural looking photos in lower light conditions, or to capture fast-moving subjects with outstanding clarity.



Better pictures in lower light

Fully automated shooting ease with advanced shooting modes





Active Child Mode enhances the carefree shooting experience by automatically following the movement of your subject to ensure clear focus. Nikon's new Scene Auto Selector Mode provides carefree shooting in a variety of scenes by recognizing the setting and automatically selecting the appropriate scene mode. Smile Mode helps to faithfully record precious smiles in the brief instants they appear. And Food Mode makes it easy to capture delectable close-ups at the dinner table.

* Among digital cameras (as of July 2, 2008, according to research conducted by Nikon Corporation)

Unbeatable speed and knock-out good looks bring new style to your photography.

Featuring the world's fastest start-up time* of a mere 0.7 seconds, the optimized performance of the COOLPIX S610 frees you to capture special moments as you experience them.

New smile mode

The COOLPIX S610 Smile Mode will detect up to 3 faces, focus, then automatically releases the shutter when the subject smiles.

Optical VR image stabilization





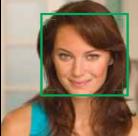


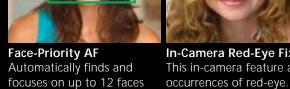
without vibration reduction

with vibration reduction

Nikon's optical VR image stabilization compensates for camera shake to produce clearer, sharper results in lower light or unsteady conditions. Active full time, VR's stabilizing effects also aid in smooth, easy framing and shooting.

In-Camera Premium Features!





to ensure superb portraits



In-Camera Red-Eye Fix™
This in-camera feature automatically fixes most typical



Compensates for underexposed images or insufficient flash by automatically adding light and detail to selected shots where needed, without affecting properly exposed areas.

