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Press Contacts: MWW

Geoff Coalter E: gcoalter@mww.com

Alex Kruse E: akruse@mww.com

P: 201.507.9500

press.nikonusa.com

NIKON ANNOUNCES DEVELOPMENT OF THE NIKON D5 DSLR CAMERA

Development of Wireless Transmitter and Flagship Speedlight Also Announced

MELVILLE, NY (November 17, 2015 at 11:00 p.m. EST) – Today, Nikon Corporation announced the development of the next generation of professional FX-format DSLRs, the Nikon D5. Nikon also announced the development of the SB-5000 Speedlight, which will be Nikon's flagship Speedlight, as well as the development of the new WT-6 Wireless Transmitter.

The Nikon D5 will offer professional photographers an even higher level of performance and image quality. When combined with these advanced accessories and the vast lineup of existing NIKKOR lenses, Nikon is offering photographers new levels of imaging expression.

Details about these products, including release date and suggested retail price, will be announced at a future date and time. For more information about Nikon and their latest Nikon cameras and products, please visit www.nikonusa.com.

About Nikon

Nikon, At the Heart of the Image™. Nikon Inc. is a world leader in digital imaging, precision optics and photo imaging technology; globally recognized for setting new standards in product design and performance for an award-winning array of equipment that enables users to tell their stories through amazing photos and videos. Nikon Inc. distributes consumer and professional digital SLR cameras, NIKKOR optics, Speedlights and system accessories; Nikon COOLPIX® compact digital cameras; 35mm film SLR cameras; Nikon software products and Nikon sports and recreational optics as well as the Nikon 1 compact interchangeable lens camera system. Nikon Corporation, the parent company of Nikon Inc., recently announced the production of 95 million NIKKOR lenses in 2015, creating a new milestone in Nikon's heritage of superior optics. For more information, dial (800) NIKON-US or visit <http://www.nikonusa.com>, which links all levels of photographers to the Web's most comprehensive photo learning and sharing communities. Connect with Nikon and other photographers on [Facebook](https://www.facebook.com/nikonusa), [Google+](https://plus.google.com/nikonusa), [Twitter](https://twitter.com/nikonusa), [YouTube](https://www.youtube.com/nikonusa), [Instagram](https://www.instagram.com/nikonusa), [Vimeo](https://www.vimeo.com/nikonusa) and [Flickr](https://www.flickr.com/photos/nikonusa/).

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