

COOLPIX L120



At the heart of the image™

# Zoom into Life.



14.1

Effective  
Megapixels

21X

Wide-Angle  
Optical  
Zoom-NIKKOR  
Glass Lens

3.0"

Ultra-High  
Resolution  
(921,000-dot)  
LCD

HD

(720p) Movies  
with Stereo  
Sound

VR

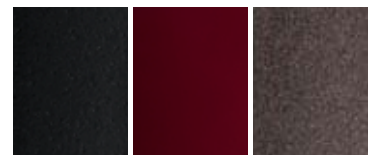
5-way VR  
Image  
Stabilization  
System

COOLPIX LIFE  
memories made easy

Black

Red

Bronze



## Zoom into Life.

Did you know that there are over 50 million kids in the US who play organized sports? That's a lot of parents who are looking to capture and save those home run hits and winning goals! For busy families looking to get closer to the action in their lives, the new Nikon COOLPIX L120 is a great choice to get them started. Images zoom to the next level with the astonishing high power 21x wide-angle optical Zoom-NIKKOR glass lens that gets them closer and wider with incredible ease. The new side zoom control feature enables a quick switch from wide-angle to telephoto shots with ease. Fun and simple functions like Easy Auto Mode and Smart Portrait System automatically adjust settings, taking the guesswork out of achieving incredible images. And because today's families move at the speed of life, One-Touch HD movie recording with stereo sound is a must-have feature for times when capturing more of the moment is needed. Let your customers zoom into life with the new Nikon COOLPIX L120.



### Zoom in on a wonderful family camera that won't squeeze the family budget.

Great still pictures and superb HD movies begin with Nikon's 21x wide-angle optical Zoom-NIKKOR glass lens. This powerful zoom lens, with a 25-525mm range equivalent, closes the distance between photographers and subjects. It's able to zoom in on the first grade play and capture rapid-fire lacrosse shots. The COOLPIX L120 is equipped with a 14.1-megapixel CCD sensor and is as easy to use as a point-and-shoot camera.

For users that are new to photography, this camera is full of intelligent features. Five-way VR Image Stabilization minimizes the effects of camera shake. Motion Detection allows the COOLPIX L120 to identify moving objects in frame and adjusts both shutter speed and ISO to preserve crisp, blur free images. Plus, the COOLPIX L120 has a high ISO speed up to 6400<sup>5</sup> to capture images in fast moving or low-light photo sessions.

### So smart it gets the red out of grandma's eyes, softens dad's skin, and captures Fido at his cutest.

Behind every great photo and HD movie is the COOLPIX L120, a camera brimming with technological advances. Smile Timer detects when a subject smiles and automatically takes the photo. Blink Warning identifies when a subject may have blinked and signals the user to retake the shot. Face-Priority AF is an innovative face-identifying technology that detects and focuses up to 12 faces automatically.

And the days of shots ruined by red-eye are gone. In-camera Red-Eye Fix™ corrects the problem automatically while the camera is in operation. Blotchy complexions are also eliminated with COOLPIX L120's Skin Softening, which smoothes skin tones. This versatile camera also has 17 Scene Modes that automatically adjust camera settings to chosen scenes—assuring great pictures at school plays, backyard barbecues or athletic events.

### The COOLPIX L120 puts One-Touch HD moviemaking in motion.

Photo keepers of family memories rely on the COOLPIX L120 to capture great still images. But a band concert or a child's first violin recital isn't complete without sound and video. That's where the COOLPIX L120's advanced One-Touch HD Movie recording capabilities come in. With the push of a button, this camera instantly shoots full, 720p HD movies in stereo sound. The camera's zoom function can be activated while shooting to capture tight shots and close ups. And when movies are ready to share, they can be viewed using in-camera playback or the convenient HDMI output for simple hookup to an HDTV or computer.

### A high-resolution three-inch color display brings stills and HD movies to life.

Users love composing images from the COOLPIX L120's bright three-inch LCD color display, which features a dazzling 921,000-dot screen that showcases still images and HD movies in rich detail and enhanced contrast. And for easy photo composition, improved picture viewing, and instant sharing, the LCD monitor's wide viewing angle and anti-glare coating make it possible to capture and view high quality images in virtually any lighting condition, every time.

### Amazing features from a versatile camera offering incomparable value.

Low-light conditions and fast subject action can defeat some cameras, but not the COOLPIX L120. With high ISO speeds up to 6400<sup>5</sup>, it shoots still images and movies, even when faced with challenging lighting conditions. With Nikon's Sport Continuous Shooting mode, this camera takes photos continuously to capture fast moving objects.

In-camera editing functions include D-Lighting for adjusting contrast and fine details often lost when shooting in glaring or intense light. This camera comes with five color options: Standard, Vivid, Black & White, Sepia and Cyanotype. And when shooting close ups, the COOLPIX L120 will zero in as close as 0.4 inches. The four AA alkaline batteries included with the camera provide power for approximately 330 still shots.

## Specifications:

- **Focus Range (from lens)** 1 ft. 8 in. (50cm) to infinity (∞), Macro close-up mode: 0.4 in. (1cm) to infinity (∞).
- **Storage Media** Internal memory (approx. 102 MB), SD/SDHC/SDXC memory card<sup>2</sup>.
- **ISO Sensitivity** ISO 80, 100, 200, 400, 800, 1600, 3200<sup>5</sup>, 6400<sup>5</sup>, Auto (auto gain ISO 80-800), Sport continuous mode (ISO 400-3200).
- **Power Sources** Supplied: Four LR6/L40 (AA-size) alkaline batteries Optional: Four FR6/L91 (AA-size) lithium batteries, Four EN-MH 2 rechargeable Ni-MH batteries, AC Adapter EH-67, Battery Charger MH-73.
- **Battery Life**<sup>1</sup> Approx. 330 shots with alkaline, 890 shots with lithium<sup>3</sup>, or 520 shots with EN-MH 2 battery.
- **Dimensions (WxHxD):** Approx. 4.4 x 3.1 x 3.1 in. (109.9 x 76.5 x 78.4mm) excluding projections<sup>4</sup>
- **Weight:** Approx. 15.3 oz (431g) with battery and SD memory card<sup>4</sup>

<sup>1</sup> Based on CIPA industry standard for measuring life of camera batteries. Measured at 73°F (23°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.

<sup>2</sup> Not compatible with Multi Media Cards (MMC).

<sup>3</sup> Setting is available only for image sizes of 3M (2048 x 1536) or smaller

<sup>4</sup> Method of noting dimensions and weight is in accordance with CIPA DCG-005-2009 guideline.

<sup>5</sup> In case of using four AA Energizer® Ultimate Lithium batteries.

<sup>6</sup> Reduced resolution.

Images are for illustrative purposes only.

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer.