

COOLPIX® L24



At the heart of the image™

Capture Life's Best Moments.



14.0

Effective
Megapixels

3.6X

Optical
Zoom-NIKKOR
Glass Lens

3.0"

Big, Bright LCD

VGA

640x480
TV Quality
Movies with
Sound

VR

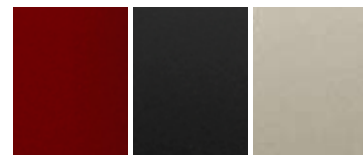
3-way VR
Image
Stabilization
System

COOLPIX® LIFE
memories made easy

Red

Black

Silver



Capture Life's Best Moments.

For those consumers who look for two major things in a camera, simple technology and affordability, they should look no further than the Nikon COOLPIX L24. For many, too much technology can be overwhelming. But this fun and easy to use camera makes it all so simple. Key automatic functions including Easy Auto Mode and Scene Mode take the guesswork out of shooting, by adjusting settings to optimize results. Smart Portrait System makes family portraits a snap with in-camera Red-Eye Fix™, Smile Mode and Blink Warning to make subjects look their best. It comes equipped with 14 megapixels and a versatile 3.6x optical Zoom-NIKKOR glass lens—ideal for budget conscious consumers looking to remember special occasions with beautiful, high quality images. TV-quality movie recording capabilities offers the opportunity to relive the moment for more memory-making enjoyment. The Nikon COOLPIX L24 uses AA batteries that many customers prefer, and is compact and easy to carry anywhere, so your customers will never miss the chance to capture life's best moments.



A camera that's easy to use—for moments that are hard to forget.

Moms. Teens. Grandparents. The COOLPIX L24 is designed for anybody who wants a simple, affordable camera to preserve life's most precious memories. Compact and stylish, this convenient point-and-shoot COOLPIX captures high quality photos and movies. The COOLPIX L24 has an Easy Auto Mode that automatically selects the best settings for a photograph and a Scene Mode system that allows the user to choose from 16 scenes to find the best one for the situation. It also helps novice photographers capture facial expressions because Nikon's Smart Portrait System includes a Blink Warning that detects when a subject may have blinked, in-camera Red-Eye Fix™ technology that automatically fixes red-eye; and Face-Priority that focuses on up to 12 faces.

This affordable, lightweight camera is small, easy to carry and requires easy to find AA batteries.

The camera that saves memories—and money.

The palm-sized COOLPIX L24 is as powerful as it is affordable. It boasts 14 megapixel recording for razor-sharp photos that will retain their detail on prints as large as 16 x 20 inches. Plus, a 3.6x optical Zoom-NIKKOR glass lens

features a zoom range from 37mm to 134mm, to capture an entire graduation class or a single graduate. This camera even allows for macro shooting as close as two inches.

With the COOLPIX L24, it's a breeze to shoot quality photos and movies. It has a bright 3-inch LCD, so it's easy to see the screen, shoot a picture, and share it. It's also equipped with a three-way Vibration Reduction (VR) Image Stabilization System that minimizes streaky images. Its motion detector identifies moving subjects and then adjusts the camera's settings, and Best Shot Selector captures 10 shots and saves the sharpest one.

Selling Memories.

Sometimes a still picture can't preserve a memory like a moving image. School plays. Piano recitals. A child's first words. For moments like these, the COOLPIX L24 shoots TV quality movies—complete with sound—at 30fps with 640x480 resolution. It's never been simpler to capture life's most special moments, and it's never been easier to relive them because they can be viewed on the camera's LCD or shared by the entire family on a TV or home computer screen.

Specifications:

- **Focus Range (from lens)** 1 ft. (30cm) to infinity (∞); Macro close-up mode: 2.0in. (5cm) to infinity (∞).
- **Storage Media** Internal memory (approx. 17 MB), SDXC/SDHC memory card².
- **ISO Sensitivity** Auto (auto gain ISO 80-1600).
- **Power Sources** Supplied: Two LR6/L40 (AA-size) alkaline batteries
Optional: Two EN-MH2 rechargeable Ni-MH batteries, AC Adapter EH-65A, Battery Charger MH-72.
- **Battery Life**¹ Approx. 220 shots with alkaline, 700 shots with lithium⁴, or 450 shots with EN-MH-2 battery.
- **Dimensions (WxHxD)**: Approx. 3.9 x 2.4 x 1.2 in. (97.7 x 60.5 x 28.3mm) excluding projections³.
- **Weight**: Approx. 6.5 oz. (182g) with battery and SD memory card⁴.

¹Based on CIPA industry standard for measuring life of camera batteries. Measured at 73°F (23°C), zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.

²Not compatible with Multi Media Cards (MMC).

³Method of noting dimensions and weight is in accordance with CIPA DCG-005-2009 guideline.

⁴In case of using two AA Energizer® Ultimate Lithium batteries. Images are for illustrative purposes only.

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer.