



At the heart of the image™

Create in any light.



12.2

Effective
Megapixels
CMOS Sensor

4.2X

Wide-Angle
Optical
Zoom-NIKKOR
Glass Lens

3.0"

Ultra-High
Resolution
(921,000-dot)
LCD

HD

Full HD movie
(1080p) with
Stereo Sound

VR

4-way VR
Image
Stabilization
System

Create in any light.

Imagine showing your advanced amateur and pro customers a shirt pocket compact camera with full manual control and fast f/1.8 maximum aperture Zoom-NIKKOR glass lens! Customers who want creative control, especially in low-light situations will be amazed with the new Nikon COOLPIX P300. Because when it comes to low-light shooting, faster is better—and this compact gem offers the fastest lens available in a Nikon COOLPIX. The new, 4.2x wide-angle, f/1.8 optical Zoom-NIKKOR glass lens (24-100mm) of the Nikon COOLPIX P300 delivers images of incredible quality both indoors and out. The Nikon COOLPIX P300 combines the superior excellence and speed of its exclusive lens, with a CMOS sensor and high ISO capabilities. It offers creative manual functions including aperture and shutter priority, allowing for uncompromised artistry and potential. Full HD 1080p movie recording at a single touch of a button offers even more creative fun. Incredible Scene Modes features including Night Portrait and Landscape modes makes shot setup easy and evening images more brilliant than ever. Your artistic minded customers will love the speed, quality, control and convenience of this amazing new feature-packed camera from Nikon.



The fastest lens ever in a Nikon COOLPIX.

The COOLPIX P300 camera does justice to the talents of advanced amateurs and professional photographers with a 4.2x wide angle, f/1.8 maximum aperture NIKKOR glass lens. This is the fastest lens Nikon has ever designed into a COOLPIX model—it offers a 24-100mm optical zoom range and impressive telephoto performance for razor-sharp, blur free images. Plus, its fast maximum aperture of f/1.8 assures exceptional low-light results and minimum depth of field. This is an outstanding lens that will support the skilled photographer when shooting portraits, panoramas, weddings, environmental images, real estate shots, publicity photos, product photography and any other challenging compositions—in still images or Full HD (1080p) movies.

When the shooting gets challenging, the COOLPIX P300's advanced features go to work.

Its 12.2 megapixel CMOS sensor provides superb image quality, high speed operation, and exceptional low-light performance. The backside-illuminated CMOS sensor enables photographers to achieve natural looking pictures with remarkable detail. Its four-way VR Image Stabilization system is also a boon to photographers shooting handheld. Nikon's exclusive EXPEED C2 processing engine expands the creative possibilities of the serious photographer and professional business user.

Users will also find Motion Detection a valuable shooting tool. It identifies moving objects and adjusts shutter speed and ISO automatically to freeze the subject and assure stunningly sharp photos. Best Shot Selector automatically takes up to ten shots with just one press of the shutter and then selects and saves the best image. The COOLPIX P300 also has a high ISO speed up to 3200 with advanced noise reduction to assure brilliant images.

Manual control and in-camera effects gives serious photographers new tools for creativity.

The COOLPIX P300 allows experienced photographers to stretch their creative limits with an impressive range of manual controls. There's a Mode Dial for quick and convenient control over exposure settings including shutter/aperture/programmed and manual exposure. Exposure Bracketing automatically brackets exposure for three shots. And the ISO can be set as high as 3200 at full resolution for low-light conditions or when shooting fast moving subjects.

COOLPIX P300 offers special effects, including high contrast Monochrome for black and white shots. Nostalgic Sepia creates shots with an antiqued look. In-camera editing functions, let serious photographers add their own styling to images. For even more versatility, this camera is equipped with filter effects like Painting, Fisheye, Miniature and Cross Screen. Users can also better control their images with a creative slider that adjusts the brightness, intensity and hue.

Achieve high quality HD movies for every event.

HD movies have become the standard for web posting, website design enhancement, publicity clips, and real estate property tours. With the COOLPIX P300 users can shoot Full HD (1080p) movies while recording stereo sound. The One-Touch recording button allows instant moviemaking, while an optical zoom control brings users into the action or takes them farther away to create the cinematic effects they want. Photographers can even shoot still images while recording, or employ slow and fast motion HS movie options for 15, 60 and 120 fps. Viewing and sharing movies is simple, too, with an HDMI output that allows in-camera playback or convenient hookup to an HDTV or computer.

The COOLPIX P300 has a creative answer to every photo challenge.

Every shooting environment comes with its own unique characteristics and the COOLPIX P300 has intuitive features to help photographers master each one. It optimizes settings for up to 20 common scenes so users simply point and shoot. Scene Auto Selector automatically recognizes the scene in front of it and selects the best one from among seven choices for those conditions. With Nikon's ingenious Easy Panorama Scene Mode, users can pan the COOLPIX P300 in any direction and it will automatically detect the movement and then assemble the shots into a seamless 180- or 360-degree panoramic image.

Nikon appreciates the challenges in shooting in low light. Advanced Night Landscape and the related Advanced Night Portrait are invaluable tools that eliminate the guesswork by shooting consecutive shots at fast shutter speed and composing them into sharp depictions of night scenes.

Invaluable tools for serious photographers.

Photo-ops arrive without warning, but the COOLPIX P300 is always ready with convenient features like ultra fast start-up and autofocus—plus automatic High Speed Shooting, which captures up to seven shots in a second at full resolution. Composing the perfect shot is easier with the three-inch LCD clear color display. This precision, 921,000-dot ultra-high resolution screen reveals rich detail and sharp contrast, and includes anti-glare coating for easy viewing.

Nikon's Smart Portrait System offers useful tools to refine every shot. Smile Timer automatically releases the shutter when a subject smiles, while Face-Priority AF detects and focuses up to 12 faces at once. When activated, Blink Warning alerts the user when a subject may have blinked and suggests a retake. In-camera Red-Eye Fix™ corrects the problem while the camera is shooting. Uneven and ruddy complexions can also be eliminated with the COOLPIX P300's Skin Softening—a tool that smoothes skin tones at three different levels and can be applied while shooting or during playback. And with Macro Shooting, users can take clear, sharp pictures as close as 1.2 inches. Users can also feel free to click away, as this camera has a 240-still shot capacity and comes with an EN-EL12 Li-ion rechargeable battery.

Specifications:

- **Focus Range (from lens)** 1 ft. (30cm) to infinity (∞), Macro close-up mode: 1.2 in. (3cm) to infinity (∞)
- **Storage Media** Internal memory (approx. 90 MB), SD/SDHC/SDXC memory card²
- **ISO Sensitivity** ISO 160, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 160-1600), Fixed range auto (ISO 160-400, 160-800).
- **Power Sources** Supplied: Rechargeable Li-ion Battery EN-EL12, Charging AC Adapter EH-69P
Optional: AC Adapter EH-62F, Battery Charger MH-65.
- **Battery Life**¹ Approx. 240 shots with EN-EL12 battery.
- **Dimensions (WxHxD):** Approx. 4.1 x 2.3 x 1.3 in. (103.0 x 58.3 x 32.0mm) excluding projections³
- **Weight:** Approx. 6.7 oz. (189g) with battery and SD memory card³

¹Based on CIPA industry standard for measuring life of camera batteries. Measured at 73°F (23°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.

²Not compatible with Multi Media Cards (MM C).

³Method of noting dimensions and weight is in accordance with CIPA DCG-005-2009 guideline.

Images are for illustrative purposes only.

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer.