

COOLPIX S4100



At the heart of the image™

Life moves fast. Catch it!



14.0

Effective
Megapixels

5X

Wide-Angle
Optical
Zoom-NIKKOR
Glass Lens

3.0"

Bright High
Resolution
(460,000-dot)
Touch LCD

HD

(720p) Movies
with Sound

VR

4-way VR
Image
Stabilization
System

COOLPIX **STYLE**
brilliance made beautiful

Plum

Black

Silver

Red



Life moves fast. Catch it!

Some of life's best memories are made in college, and with an estimated 19 million students attending colleges across the US, that's a lot of 18 to 24 year-olds looking to capture their newfound freedom. The new COOLPIX S4100 is the ideal camera for those unwilling to miss a minute of life's fast moving fun! One-Touch HD 720p movie recording makes spur of the moment excitement simpler than ever to capture and share. It's lightweight and pocket-portable so wherever the action takes them, they'll be ready to catch it all. The bright three-inch touch screen LCD allows full control to capture, edit and view right at your fingertips. Adding creative touches are fun with functions like Selective Color, Fisheye and Miniature modes. The COOLPIX S4100 is high powered with a 5x optical Zoom-NIKKOR glass lens and 14 megapixels for sharp and highly detailed pictures. Nikon's legendary imaging technology takes the guesswork out of shooting, with Scene Modes that adjust settings accordingly for incredible ease and better looking images. For those who live life fast and free—yet still need to feel connected—the COOLPIX S4100 offers a camera with features that are just the right speed.



Nikon technology makes movie making a breeze.

Today's young camera enthusiasts who want to share life's great moments with friends and family rely on movies in HD. The COOLPIX S4100 is the full-featured camera they'll want for creating high quality HD 720p movies. With One-Touch recording, moviemaking has never been easier. Digital zoom mode allows users to get close to the action at sporting events, beach parties, music concerts or wherever they find adventure. And because the compact COOLPIX S4100 has pull-from-your-pocket, easy-to-carry convenience, it's simple to record college graduations, birthday toasts and other once-in-a-lifetime events discreetly, ensuring that the action is spontaneous and memorable.

When movie recording is complete, users can watch and share movies with handy in-camera playback, or they can play back on a TV or computer. The COOLPIX S4100 with HD movie recording truly is advanced Nikon technology... in action.

A camera that turns heads. And takes their pictures.

With its rounded body, sleek shape and slim profile, the ultra-light COOLPIX S4100 sells itself on looks alone. Its availability in four cool colors—plum, black, red and silver—makes it a favorite choice of the trendy and stylish. But while this camera is full of personality, it's also packed with Nikon features that make it an ideal everyday camera. At 0.8 inches thin and a feather weight of 4.7 ounces, the COOLPIX S4100 slips easily into a coat pocket or purse—and slips out ready to shoot high quality stills or HD movies at a party, the beach, or a ballgame. The young and stylish live life in high gear. They deserve a camera that can stay with them every step of the way—and make every shot a keeper.

A versatile set of functions with a touch of the finger.

Tech-oriented young adults will love taking photos using the intuitive touch screen display on the COOLPIX S4100. The camera's clear, bright three-inch Touch LCD monitor comes alive with 460,000-dot detail. The COOLPIX S4100 offers Touch Shutter, which lets users pick a focus point simply by touching any part of the frame. The camera then automatically snaps the picture. There's also Touch AF/AE for convenient auto focus by touch. Plus, with Subject Tracking, users can touch any subject on the display and the COOLPIX S4100 will follow it through the frame.

The COOLPIX S4100 provides touch control in playback with features such as Paint Functions, Slide Show with fun "character" effects and Image Scrolling. The COOLPIX S4100 is equipped with several filter effects, too, like Soft Focus, Selective Color, Color Options, Fisheye, Miniature and Cross Screen.

Great stills and priceless movies from a powerful photo partner.

The COOLPIX S4100 may be stylish, slim and compact, but it packs plenty of power. Nikon has equipped it with a 14 megapixel CCD sensor that assures exceptional image quality. It's paired with a 5x wide-angle optical Zoom-NIKKOR lens that offers excellent compositional freedom. Nikon's true glass lens boasts a powerful focal length from 26-130mm—a range that zooms in for sharp portrait shots and offers a wide angle to cover beautiful landscapes and scenic vistas. The COOLPIX S4100 even has 20 Scene Modes, including Scene Auto Selector, so users can leave it to this intelligent camera to determine what type of photo they're taking and adjust the settings to assure a flawless image every time. And, of course, its movie recording capabilities capture all the action in 720p HD movies.

Advanced Nikon technology produces great results every time.

Here's an affordable, compact camera that's also smart enough to automatically correct for camera shake, take a series of shots and save only the sharpest ones, and intuitively adjust shutter speed when focused on moving objects. The remarkable COOLPIX S4100 does all that and much more. It's equipped with a four-way Electronic VR Image Stabilization system that reduces blur so there are minimal out of focus images. Its Motion Detection feature identifies moving objects and compensates by adjusting both shutter speed and ISO to optimal settings to produce the best picture.

With the COOLPIX S4100, Nikon has thought of everything. When shooting in low light, the camera's high ISO speeds up to 3200 guarantee optimum results. For both still images and movies that are sharp and clear, EXPEED C2 reliably heightens fine detail and image quality and does it all with exceptional processing speed.

Nikon has the features to assure great portraits.

This camera takes on everything a creative imagination can throw at it with a range of versatile settings and effects. Not only is it equipped with 20 Scene Modes that automatically adjust camera settings for optimum results, but it also comes with Nikon's new PET Mode feature.

The COOLPIX S4100's Smart Portrait System is the key to achieving flawless portraits. It includes Smile Timer, which recognizes when a subject is smiling and releases the shutter. Face-Priority AF finds and focuses up to 12 faces. Blink Warning warns the user when a subject might have blinked. In-camera Red-Eye Fix™ automatically corrects the problem before it happens, while Skin Softening smoothes skin tones. The COOLPIX S4100 also has macro shooting capabilities as close as 4.0 inches, and a supplied EN-EL19 Li-ion rechargeable battery that will last for approximately 190 still shots.

Specifications:

- **Focus Range (from lens)** 1 ft. 8 in. (50cm) to infinity (∞), Macro close-up mode: 4.0 in. (10cm) to infinity (∞)
- **Storage Media** Internal memory (approx. 20 MB), SD/SDHC/SDXC memory card²
- **ISO Sensitivity** ISO 80, 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 80-1600), Fixed range auto (ISO 80-400, 80-800).

- **Power Sources** Supplied: Rechargeable Li-ion Battery EN-EL19, Charging AC Adapter EH-69P
Optional: AC Adapter EH-62G, Battery Charger MH-66.
- **Battery Life**¹ Approx. 190 shots with EN-EL19 battery.
- **Dimensions (WxHxD):** Approx. 3.8 x 2.3 x 0.8 in. (95.0 x 56.8 x 19.9mm) excluding projections³
- **Weight:** Approx. 4.7 oz. (131g) with battery and SD memorycard³

¹ Based on CIPA industry standard for measuring life of camera batteries. Measured at 73°F (23°C), zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.
² Not compatible with Multi Media Cards (MMC).

³ Method of noting dimensions and weight is in accordance with CIPA DCG-005-2009 guideline.

Images are for illustrative purposes only. Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer.