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NIKON SCHOOL OFFERS ONLINE CLASSES, LOCAL SEMINARS AND DESTINATION WORKSHOPS FOR PHOTOGRAPHERS OF ALL LEVELS

Nikon School Features A Variety of Ways to Help Educate and Inspire Photographers

MELVILLE, NY (November 30, 2016) - Nikon Inc. recently shared their full Nikon School program schedule, which offers a variety of classes designed to educate and inspire those with a passion for improving their photography with new interactive experiences. Nikon School has expanded its curriculum to include both online courses and destination workshops, in addition to local photography seminars, that invite beginners and enthusiasts to explore new creative possibilities.

Starting in January, Nikon School will host a variety of in-person programs in select cities across the country, each uniquely tailored to cover a diverse range of topics. Among these classes will be a new *Wedding and Portrait Photography Workshop* held at the luxurious Santa Monica seaside in early March. At this workshop, Nikon Ambassador Jerry Ghionis will guide attendees on how to create memorable portraits using high-quality Nikon gear. Following this hands-on experience, Ghionis will lead an exclusive seminar, sharing his wisdom on posing and lighting techniques. Nikon ambassador-led programs fill up quickly, so interested photographers are encouraged to visit the Nikon School webpage and promptly reserve their spots for upcoming offerings as they become available.

In addition to these destination workshops, Nikon School Online allows users to develop their skills from the comfort of their own home. Nikon School Online will expand its curriculum with a new [Fundamentals of Photography](#) *Featuring Reed Hoffmann* class, allowing even more photographers to master the basic principles of photography through in-depth explanations and hands-on demonstrations in real-world scenarios. The class will cover a range of topics including ISO, shutter speed and aperture, low-light and fast action shooting, exposure compensation, autofocus and the basics of composition, that will help to unleash each participant's creative potential and take their photography to the next level.

To complement these new offerings, several of the industry's finest photographers will be returning to Nikon School to offer their expertise to aspiring photographers nationwide. Photographers Michael Schwartz, Bob Pearson, JC Carey, Andy Dunaway and Reed Hoffmann will lead seminars and workshops in local markets across the country detailing the basics of photography and teaching the complexities of lighting to create stunning portraits. Classes will continue to offer technical expertise in camera

exposure, controls and video capture, in addition to creative inspiration in topics such as Travel and Landscape, Action and People, as well as Elements of Photography.

With the Holiday season quickly approaching, Nikon School will be offering special packages and discounts through the end of the year, please be sure to visit www.nikonschool.com/holidayoffers for more information. To further encouraging users to share the gift of photography education, users can purchase a two-class package including online courses, Fundamentals of Photography and Photographing Children & Pets, for only \$39.95. Furthermore, Nikon School is offering a special \$75 saving to users who purchase all in-person classes in a specific location.

For more information on Nikon School, including local workshops and courses as well as online classes, please visit www.NikonSchool.com.

About Nikon

Nikon, At the Heart of the Image™. Nikon Inc. is a world leader in digital imaging, precision optics and photo imaging technology; globally recognized for setting new standards in product design and performance for an award-winning array of equipment that enables users to tell their stories through amazing photos and videos. Nikon Inc. distributes consumer and professional digital SLR cameras, NIKKOR optics, Speedlights and system accessories; the Nikon DL series of premium compacts and COOLPIX® compact digital cameras; 35mm film SLR cameras; Nikon software products and Nikon sports and recreational optics as well as the Nikon 1 compact interchangeable lens camera system and KeyMission line of action cameras. Nikon Corporation, the parent company of Nikon Inc., recently announced the production of 100 million NIKKOR lenses in 2016, creating a new milestone in Nikon's heritage of superior optics. For more information, dial (800) NIKON-US or visit www.nikonusa.com, which links all levels of photographers to the Web's most comprehensive photo learning and sharing communities. Connect with Nikon and other photographers on [Facebook](#), [Google+](#), [Twitter](#), [YouTube](#), [Instagram](#), [Vimeo](#) and [Flickr](#).

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