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ANDROID™ VERSION OF NIKON “SNAPBRIDGE” APP IS NOW AVAILABLE

MELVILLE, NY (April 19, 2016) – Nikon has released the Android™ version of the SnapBridge app, which enables constant connection of a compatible Nikon digital camera to a smart device*¹ using *Bluetooth*® low energy technology.

SnapBridge Microsite: <http://snapbridge.nikon.com/>

SnapBridge is an app that offers users a number of convenient services by utilizing *Bluetooth*® low energy technology to enable seamless connection of a Nikon digital camera to a smart device, all while consuming very little power.

SnapBridge can be downloaded free of charge from the App Store® and Google Play™. The iOS version of the app is scheduled to be available from the App Store® later this summer.

About Nikon

Nikon Inc. is a world leader in digital imaging, precision optics and photo imaging technology; globally recognized for setting new standards in product design and performance for an award-winning array of equipment that enables users to tell their stories through amazing photos and videos. Nikon Inc. distributes consumer and professional digital SLR cameras, NIKKOR optics, Speedlights and system accessories; the Nikon DL series of premium compacts and COOLPIX® compact digital cameras; 35mm film SLR cameras; Nikon software products and Nikon sports and recreational optics as well as the Nikon 1 compact interchangeable lens camera system. Nikon Corporation, the parent company of Nikon Inc., recently announced the production of 95 million NIKKOR lenses in 2015, creating a new milestone in Nikon’s heritage of superior optics. For more information, dial (800) NIKON-US or visit <http://www.nikonusa.com>, which links all levels of photographers to the Web's most comprehensive photo learning and sharing communities. Connect with Nikon and other photographers on Facebook, Google+, Twitter, YouTube, Instagram, Vimeo and Flickr.

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**1 Smartphones and tablets running Android™.*

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