



At the heart of the image™

COOLPIX® S70

In style with a cool touch.
The next generation of touch display



12.1
Effective
Megapixels

5X
Wide-Angle
Optical
Zoom-NIKKOR
Glass Lens

3.5"
Beautiful,
Bright TOUCH
Screen Clear
Color OLED
Display

6400
ISO Capability*

VR
5-way Image
Stabilization
System



Red and Red



Black and
Black



Champagne
and Beige



Champagne
and Light
Brown

COOLPIX® STYLE
brilliance made beautiful



Key Features

- **12.1 Megapixels** for stunning prints as large as 16 x 20 inches
- **5x Wide-Angle Zoom-NIKKOR Glass Lens** has a versatile zoom range that gets you close to the action while capturing expansive landscapes
- **New Beautiful, Bright 3.5-inch High Resolution TOUCH PANEL OLED employing Clear Color Display** with anti-glare coating that enables touch control to all camera functions
 - **Sensitive Response Touch Panel** display enables effortless use of touch panel by ensuring sensitive response to even the lightest tapping and touch for smooth operation
 - **With the Swipe of a Finger** users can scroll through images and use a pinching motion with two fingers to zoom in or out on displayed images
 - **NEW! Touch Shutter and Autofocus** simply tap the OLED display to have the camera focus and even shoot the picture
 - **Scene Effect Adjustment** by using the touch screen sliders in various scene modes images can be modified as necessary
- **5-way VR Image Stabilization System** minimizes the effect of camera shake for sharper, clearer pictures
- **Smart Portrait System** helps create beautiful portraits, includes an all new Skin Softening feature, Smile Shutter and Blink Warning, In-Camera Red-Eye Fix™, Face-Priority AF and D-Lighting.
- **16 Scene Modes**
- **Record HD Movies with Sound** compatible with 720p HD movies for high image quality at 30fps
- **Macro Shooting** as close as 1.2 inches

Digital Camera Specifications

Dimensions (WxHxD):	Approx. 3.8 x 2.4 x 0.8 in. 96.5 x 60.5 x 20 mm excluding projections
Weight:	Approx. 4.9oz. (140g) without battery and SD/SDHC memory card

*3MP or Lower Resolution

Sample photos for illustrative purposes

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. August 2009

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3.5-inch Clear Color OLED Display with touch control

One look at the COOLPIX S70 incredible OLED screen and you will instantly recognize the benefits of this exciting new technology; bright, vivid color reproduction, sharp contrast, and absence of afterimages. This combined with Nikon's innovative Clear Color Display technology make the large 3.5-inch OLED display a real eye-fu!

The COOLPIX S70 also introduces highly responsive new capacitive touch screen technology. A sure and immediate response at the lightest touch adds fun and intuitive feel to every camera operation.

EXPEED™

Nikon's smarter approach to digital imaging technology. From image capture to processing, Nikon's comprehensive EXPEED digital imaging concept encompasses the entire picture-taking operation. EXPEED is much more than a processing engine; it is a revolution in digital photography.

5-way VR Image Stabilization System minimizes the effects of camera shake for sharper results



VR Image Stabilization

- **Hybrid VR Image Stabilization** combines **Optical** and **Electronic VR Image Stabilization** to minimize the effects of camera shake.



Motion Detection

- **Motion Detection** automatically detects a moving subject and adjusts shutter speed and the ISO setting to compensate for camera shake and subject movement.



High Sensitivity

- **High ISO up to 6400*** capability helps give you sharper results when shooting in low light or capturing fast-moving subjects.

- Nikon's original **Best Shot Selector (BSS)** automatically takes up to 10 shots while the shutter is pressed and saves the sharpest image.

Smart Portrait System includes:



Smart Portrait System

- **NEW Skin Softening** smoothes skin tones at three different levels for optimal portraits
- **Smile Shutter and Blink Warning** makes sure you'll always catch the decisive moment when your subject smiles and Blink Proof function shoots two pictures and automatically saves the one in which the subject's eyes remain open. Blink Warning, when activated alerts you that the subject may have blinked and allows you to retake the photo
- **In-Camera Red-Eye Fix™** automatically fixes, while shooting, most instances of red-eye in the camera. You may never see red-eye again
- **Face-Priority AF** Nikon's face-finding technology that automatically focuses on up to 12 faces
- **D-Lighting** rescues dark or backlit images by improving brightness and detail where needed



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COOLPIX® incredible digital