Expand your range
Put the power of 15x zoom into perspective

At the heart of the image™

10.0 Effective Megapixels
15X Optical Zoom-NIKKOR Glass Lens
3.0" Huge, Bright LCD Screen
3200 ISO Capability
VR 4 Way Image Stabilization

Matte Black
The COOLPIX L100 puts the power of a 15x telephoto zoom into a compact easy to use design. A wide variety of images can be captured with the COOLPIX L100 from wide angle scenes (28mm) to telephoto (420mm). Ideal for family sports or travel photography the COOLPIX L100 can shoot up to 30 consecutive pictures at 13 frames per second. The new Scene Auto Selector the COOLPIX L100 automatically selects the appropriate scene mode for best results.

EXPEED™
Nikon's smarter approach to digital imaging technology. From image capture to processing, Nikon's comprehensive EXPEED digital imaging concept encompasses the entire picture-taking operation. EXPEED is much more than a processing engine; it is a revolution in digital photography.

4 way VR Image Stabilization minimizes the effects of camera shake for sharper results
- Nikon’s Optical VR image stabilization compensates for the effects of camera shake by moving the image sensor.
- Motion Detection automatically detects a moving subject and adjusts shutter speed and the ISO setting to compensate for camera shake and subject movement.
- High ISO 3200 capability helps give you sharper results when shooting in low light or capturing fast-moving subjects.
- Nikon’s original Best Shot Selector automatically takes up to 10 shots while the shutter is pressed and saves the sharpest image.

15x super-telephoto zoom with 28mm wide-angle capability
The COOLPIX L100 combines ease of shooting with the compositional freedom of a 15x zoom-NIKKOR lens that covers everything from 28mm wide-angle to 420mm super-telephoto shooting. Its versatile zoom range and secure grip will enable anyone to get those great shots. It even covers macro shooting ability as close as 0.4 inches (1cm) from your subject. Whether it's on the sports field, or a sweeping landscape, the COOLPIX L100 will capture it all.

Nikon’s Scene Auto Selector
Automatically recognizes the scene and selects from one of six scene modes for best results. The COOLPIX L100 will choose, Portrait, Night Portrait, Close-up (macro), Landscape, Night Landscape or Backlight mode.

Sport Continuous Mode
The ability to shoot up to 30 consecutive pictures at 13 fps can help keep you ahead of most any action scene you wish to shoot.