



**FOR IMMEDIATE RELEASE**

**Press Contacts:** MWW Group

Matt Kopacz E: [mkopacz@mww.com](mailto:mkopacz@mww.com)

Connie Olles E: [colles@mww.com](mailto:colles@mww.com)

P: 201.507.9500

[press.nikonusa.com](http://press.nikonusa.com)

**NIKON INTRODUCES THE NEW NIKON LD-1000 LED MOVIE LIGHT, A COMPACT LED LIGHT FOR NIKON 1 SYSTEM AND COOLPIX CAMERAS**

*The Nikon LD-1000 LED Movie Light Provides Additional Illumination When Capturing Still Images and HD Movies*

---

**MELVILLE, N.Y. (September 5, 2013)** – Today, Nikon announced the new LD-1000 LED Movie Light, an optional lighting accessory for Nikon 1 and COOLPIX cameras. The LD-1000 LED Movie Light is compact and lightweight, making it convenient to take anywhere. Additionally, it features a built-in diffusion panel, enabling natural, even exposure and smooth textures with soft light. For further versatility, the bracket can be removed from the movie light, allowing it to be held in the hand for free control over the angle of lighting.

**Primary Features of the Nikon LD-1000 LED Movie Light:**

- **Diffusion Panel for Soft Light that Enables Natural Rendering**  
The built-in diffusion panel evenly diffuses light for clear and consistent soft illumination. It also enables natural rendering of textures with minimal glare. The movie light can be used as an additional light source when capturing close proximity photography of still subjects like food, or as an additional light source for HD video.
- **Continuous Lighting, The Degree of Which Can be Confirmed During Shooting**  
As the movie light emits light continuously, rather than momentarily as a conventional camera flash does, the degree and effect of the light can be confirmed in the live view display as it strikes the subject while shooting.
- **Removable Bracket for Lighting From Any Angle**  
The movie light can be separated from the camera bracket, allowing users to adjust direction and height, as well as the distance of the light from the subject to achieve an optimal lighting angle regardless of the camera's position. Flexible control over the way a light strikes a subject makes natural rendering possible with a three-dimensional feel.

**Price and Availability**

The Nikon LD-1000 LED Movie Light will come in Black and White and will be available in October 2013 for a suggested retail price (SRP) of \$99.95\*. For more information on this new Nikon lighting accessory as well as other Nikon products, please visit [www.nikonusa.com](http://www.nikonusa.com).

**About Nikon**

Nikon, At the Heart of the Image™. Nikon Inc. is the world leader in digital imaging, precision optics and photo imaging technology and is globally recognized for setting new standards in product design and performance for its award-winning consumer and professional photographic equipment. Nikon Inc. distributes consumer and professional digital SLR cameras, NIKKOR optics, Speedlights and system accessories; Nikon COOLPIX® compact digital cameras; 35mm film SLR cameras; Nikon software products and Nikon sports and recreational optics as well as the Nikon 1 advanced camera with interchangeable lens system. Nikon Corporation, the parent company of the Nikon Inc., recently celebrated its 80<sup>th</sup> anniversary of NIKKOR optics, and announced the production of over 80 million NIKKOR lenses in 2013, creating a new milestone in Nikon's heritage of superior optics. For more information, dial (800) NIKON-US or visit <http://www.nikonusa.com>, which links all levels of photographers to the Web's most comprehensive photo learning and sharing communities. Connect with Nikon and other photographers on Facebook at <http://www.facebook.com/nikon> and get the latest news and information from Twitter by following [@NikonUSA](https://twitter.com/NikonUSA).

###

*\*SRP (Suggested Retail Price) listed only as a suggestion. Actual prices are set by dealers and are subject to change at any time.*

*Specifications, equipment and release dates are subject to change without any notice or obligation on the part of the manufacturer.*